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Individual American Pets Alive! Session.....\$20

WOW! FULL CONFERENCE AUDIO ONLY \$99.95 (with handouts in PDF files*)
 This Full Conference will include all sessions recorded LIVE at The 2018 of the American Pets Alive in Austin, Texas. *We will also include most session handouts in PDF files.

Sessions recorded LIVE at the Holiday Inn Austin Midtown • February 10-12, 2018 • Austin, Texas USA

Saturday • February 10, 2018

- 18APA-1 **Opening Remarks: How Austin Did It – Roadmap to Saving More Lives** (Ellen Jefferson, Ryan Clinton, and Lee Ann Shenefiel)
- 18APA-2 **Strategic Planning To No Kill – No Duplication of Effort in Your Community is Key** (Ellen Jefferson, Brent Toellner)
- 18APA-3 **What you need to know to make a <2K Intake Municipal Shelter Reach >90%** (Karl Bailey, Jessica Pierce, & Mike Kaviani)
- 18APA-4 **What you need to know to make a <5K Intake Municipal Shelter Reach >90%** (Lindsey Huffman, Phil Peckinpaugh & Judah Battista)
- 18APA-5 **What you need to know to make a 5-12K Intake Municipal Shelter Reach >90%** (Cheryl Schneider, Makena Yarbrough, Brent Toellner & Larry Tucker)
- 18APA-6 **What you need to know to make a >12K Intake Municipal Shelter Reach >90%** (Tawny Hammond, Lee Ann Shenefiel, Kristen Auerbach & Ryan Clinton)
- 18APA-7 **Run your organization like a business that saves lives** (Makena Yarbrough)
- 18APA-8 **Cats are not Small Dogs: Changing the Shelter System to Save More Cats** (Monica Frenden)
- 18APA-9 **Overcoming Obstacles for the Big Dogs** (Rebecca Guinn, Aimee Sadler, Cheryl Schneider, Clare Callison & Mike Kaviani)
- 18APA-10 **No Kill Political Advocacy (How To)** (Ryan Clinton)
- 18APA-11 **Lunch Keynote: Impact and Homelessness** (Alan Graham)
- 18APA-12 **Almost there, how to move up from ~80% live release** (Kristen Auerbach, Rebecca Guinn & Tawny Hammond)
- 18APA-13 **Using the Real Euthanasia List to Rescue From** (Palmer Neuhaus, Clare Callison, & Clemence Ozel)
- 18APA-14 **Secrets to Large Volume Dog Foster Programs** (Ann Lindholm, Lorian Epstein & Kelly Duer)
- 18APA-15 **Know the Law: Liability in Shelters and Rescues** (Ryan Clinton)
- 18APA-16 **Starting from Scratch: Fundraising From Little to Big Presentation** (Maggie Lynch)
- 18APA-17 **Saving all the Bottle Baby Kittens: From Nursery to Foster** (Casandra Mensing)
- 18APA-18 **Creating and Growing a Dog Foster Network** (Ann Lindholm and Kelly Duer)
- 18APA-19 **Animal Protection as an Alternative to Animal Control: Increasing your community's power to save lives, support each other, and be more humane** (Lee Ann Shenefiel, Mark Sloat & April Moore)
- 18APA-20 **Getting Past 50% Live Release and Beyond- Despite All the Obstacles** (Rebecca Guinn, Phil Peckinpaugh, & Brent Toellner)
- 18APA-21 **Fighting Fungus: Treat, Foster and Adopt Cats and Kittens with Ringworm** (Kristen Hansen)
- 18APA-22 **Saving 100% of Small Dogs: Saving the Naughty and Broken** (Faith Wright, Palmer Neuhaus, Katie Mellon & Marcia Chan)
- 18APA-23 **How to Raise What You Need to Save Lives** (Maggie Lynch, Maureen O'Neil, Makena Yarbrough & Mary Ippoliti Smith)
- 18APA-24 **Using Tech to Save Lives** (Lars Rabbe, David Meyer & Zoe Jou)
- 18APA-25 **Maddie's Idea Lab: Saving Lives and Spreading Good Ideas** (Sheila D'Arpino)
- 18APA-26 **The Essentials of Saving the Big Dogs** (Kristen Auerbach, Mike Kaviani & Clare Callison)
- 18APA-27 **Getting Your Government's Attention: Engaging Local Leadership in Making Change** (Mike Martinez, Larry Tucker & Laura Morrison)

Sunday • February 11, 2018

- 18APA-28 **What Is Your Live Saving Capacity? It is so much more than a cage count** (Rebecca Guinn, Cheryl Schneider & Monica Frenden)
- 18APA-29 **By the Thousands: High Volume Cat Foster Program** (Ashley Middleton)
- 18APA-30 **Get Your Pit Bull-Type Dogs Adopted with the Canine Good Citizen-Ready** (Carrie Morris)
- 18APA-31 **Mass Marketing the Euthanasia List** (Clare Callison)
- 18APA-32 **Taking No Kill to the Streets: Neighborhood Level Programming** (Lee Ann Shenefiel & April Moore)
- 18APA-33 **Shelter Pet Marketing is Not Adoption Counseling** (Mike Ryan, Monica Frenden & Kristen Auerbach)
- 18APA-35 **EVERY DOG, EVERY DAY...LET THEM PLAY! – The Impact of Play Groups** (Aimee Sadler)
- 18APA-36 **Step by Step How to Make Decisions When Pulling From the Euthanasia List** (Palmer Neuhaus, Clare Callison & Clemence Ozel)
- 18APA-37 **How to Effect Shelter Change from the Outside** (Maureen O'Neil, Ellen Jefferson, Kim Waters & Larry Tucker)
- 18APA-38 **Cat Adoptions, From Zero to Infinity!** (Monica Frenden)
- 18APA-39 **Big Dog Adoption** (Kristen Auerbach, Ryan Plunkett & Clare Callison)
- 18APA-40 **How to Effect Shelter Change from the Inside** (Makena Yarbrough, Lee Ann Shenefiel, Cheryl Schneider & Phil Peckinpaugh)
- 18APA-41 **Motivating your Team in an Underfunded, Super Stressful Field: Managers, Staff & Volunteers** (Jose Ocano, Makena Yarbrough & Tawny Hammond)
- 18APA-42 **Hurricane Harvey- Dealing with Distemper in the Midst of a Crisis** (Dr. Ellen Jefferson & Dr. Carley Faughn)
- 18APA-43 **Overcoming Obstacles - the Wisdom of the Warrior** (David Meyer)
- 18APA-44 **Communicating in Crisis** (Brent Toellner, Sharon Fletcher, Mary Heerwald & Lars Rabbe)
- 18APA-45 **Fundraising as a Central Component to Lifesaving** (Maggie Lynch, Makena Yarbrough & Maureen O'Neil)
- 18APA-46 **Shelter Medical Treatment on a Shoestring Budget** (Dr. Ellen Jefferson, Dr. Sarah Hazell and Jordana Moerbe & Gabby Uresti)
- 18APA-47 **Dog and Cat Foster** (Ann Lindholm, Ashley Middleton, Lorian Epstein, Gloria Hudson, & Kelly Duer)
- 18APA-48 **Animal Control at the Heart of No Kill** (Lee Ann Shenefiel, Mark Sloat, April Moore, & Phil Peckinpaugh)
- 18APA-49 **What do you stand for? Mobilizing Community and Media Support** (Mary Heerwald, Kristen Auerbach, & Sharon Fletcher)
- 18APA-50 **Alternatives to Shelter Surrender** (Patty Alexander, Wendy Beaupre, & Jose Ocano)
- 18APA-51 **Venturing Past 90: Who are the dogs in the last 10% and how do you save them** (Mike Kaviani & Marian Cannell)
- 18APA-52 **Understanding and Changing Cat Ordinances** (Misty Christo)
- 18APA-53 **HURRICANE! Gap Filling, Action and Lifesaving in a Hurry!** (Sheila Kouhkan, Miranda Hitchcock, Faith Wright, Andrea Birkelbach)

- 18APA-54 **Creating a Successful Barn Cat Program** (Monica Frenden)
- 18APA-55 **The Decision to Kill for Behavior - Policy and Protocol** (Kristen Auerbach & Mike Kaviani)
- 18APA-56 **Policy and Protocol Runners** (Donna Casamento)

Monday • February 12, 2018

- 18APA-57 **Transporting Shelter Pets from Euth List to Safety** (Clare Callison)
- 18APA-58 **Sending Cats Home: Municipal Shelter Programs to Keep Cats in their Communities** (Jordan Craig, Marisa Ledesma, Michelle Dossou)
- 18APA-59 **Recruiting and Keeping Fosters for the Big Dogs** (Kristen Auerbach)
- 18APA-60 **Alternatives to Shelter Surrender Program** (Patty Alexander, Wendy Beaupre & April Moore)
- 18APA-61 **Fundraising To Save Lives Masterclass** (Makena Yarbrough, Ellen Jefferson, Maggie Lynch, Mary Heerwald, Mary Ippoliti Smith & Maureen O'Neil)
- 18APA-62 **No Cat Left Behind: How to Get Special Needs Cats Adopted** (Monica Frenden)
- 18APA-63 **Saving Dogs with Behavior Problems** (Aimee Sadler, Mike Kaviani, & Marian Cannell)
- 18APA-64 **Animal Control & No Kill Communities Masterclass** (Lee Ann Shenefiel, Tawny Hammond, Rebecca Guinn, Phil Peckinpaugh, Mark Sloat, & April Moore)
- 18APA-65 **Social Media for No Kill** (Kristen Auerbach)
- 18APA-66 **Recruiting and Managing Volunteers That are as Valuable as Staff** (Monica Dangler)
- 18APA-67 **Saving Parvo Puppies** (Dr. Hazell & Jordana Moerbe)
- 18APA-68 **Best Friends Animal Society: Lost and Found Pets During Hurricane Harvey** (Judah Battista)
- 18APA-69 **Big Dog (in general)** (Kristen Auerbach, Mike Kaviani, Cheryl Schneider, Clare Callison & Aimee Sadler)
- 18APA-70 **Bottle Baby Kittens: From Nursery to Foster** (Casandra Mensing, Beckie Shafer, Gloria Hudson, & Dr Hazell)
- 18APA-71 **Starting and Leading Your Lifesaving Organization** (Ellen Jefferson, Brent Toellner, Kim Waters, Faith Wright, Andrea Birkelbach, Makena Yarbrough)
- 18APA-72 **Political Masterclass** (Ryan Clinton, Larry Tucker, Mike Martinez, Rebecca Guinn, Phil Peckinpaugh, Tawny Hammond, Lee Ann Shenefiel, Jason Garza)
- 18APA-73 **Can't Save Lives without Lots of Volunteers & Fosters** (Monica Dangler, Ann Lindholm, Kelly Duer, Beckie Shafer, Ellen Jefferson, Anna Crockett, April Moore)
- 18APA-74 **Cat lifesaving** (Monica Frenden, Ashley Middleton, Jordan Craig, Jordana Moerbe, Kristen Hansen & Dr. Sarah Hazell)
- 18APA-75 **Dog Behavior** (Aimee Sadler, Mike Kaviani, Aaron Caldwell, Marian Cannell, Carrie Morris)
- 18APA-76 **Let's Get Tactical: Marketing Your Organization** (Mary Heerwald, Kristen Auerbach, Makena Yarbrough, Hannah Horstman, Lindsey Picard)

The listed sessions are scheduled to be recorded; however, some changes may occur due to circumstances beyond our control.

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